

WotWot.com Pay-Per-Click Advertising (PPC).

Pay-Per-Click PPC advertising can connect you with new customers at the precise moment they're searching for products or services. With PPC advertising for health and safety you create your own adverts, choose keywords and key phrases to help us match your ads to your audience and you pay only when someone clicks on your adverts.

Is PPC Advertising for Health & Safety right for my business?

WotWot.com is designed to fit health and safety companies of all sizes and budgets. We offer our advertisers:

- *Your Health and Safety adverts appear to users searching using keywords and key phrases selected by you.*
- *Control over your Health and Safety advertising expenses*
- *Credit your account with as little as £25.00 and set your preferred maximum cost-per-click*
- *Maximum results with minimal investment*
- *Your startup costs for a campaign are zero, with a 0.03 pence minimum cost-per-click on each keyword or key phrase*

Flexible terms

You will never be locked into a minimum time commitment or spending requirement.

How much does WotWot.com PPC Advertising cost?

The cost of your campaigns depends on you - how much you are willing to pay and how well you know your audience.

There is no activation fee for WotWot.com PPC Advertising service, and you pay only for clicks on your keyword-targeted adverts.

You control the value of these clicks, and all other aspects of your unique Advertiser's Account using the Pay-Per-Click Advertiser Control Panel.

For example, a new advertiser paying in pounds sterling can activate their Advertiser Account with just 25.00, and can then choose a maximum cost-per-click from £0.03 - £100.00

Where will my PPC adverts appear?

Your keyword and key phrase targeted adverts will appear as priority listings above the results on WotWot.com search results pages.

The success of the WotWot.com advertising program is built upon the success of its advertisers. We want to do everything we can to help you get more out of your ads and attract informed customers in the most cost-effective way possible. We're committed to sharing with you what makes WotWot.com ads work by keeping you up-to-date with the latest Pay-Per-Click features.

Account navigation

You are in total control with an easy-to-use interface (Control Panel) and all the reporting tools you need to make smart decisions about your advertising

Check the status of your ads and change account information 24/7

Access payment history

Edit your ads and account settings at any time at no additional cost

Support

If you can't find what you need on our site, our customer service team is happy to provide you with answers to your questions and offer assistance. We work hard to ensure that you promptly receive quality responses to your questions via email.

*We are always eager to get your feedback on our program and how we can improve it, so please feel free to email us at **support@wotwot.com***

To create a Pay-Per-Click advertising account please visit the weblink below:

http://www.wotwot.com/cgi-bin/ppc_registration.cgi